

Video porn

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The distributor of the game, American Multiple Industries of Northridge, California, disagreed. "It's not pornography. It's meant to be funny. It's really bland stuff compared to X-rated movies," said AMI spokesman Phil Seitz.

The game depicts, in low-resolution graphics, General George Armstrong Custer dodging arrows and cactus plants in his efforts to have sex with an



Indian woman tied to a stake. If an arrow hits him, "Taps" is played, and he goes back to the beginning. If he bumps into a cactus, more than his dignity is hurt.

Whether it's porn or not, most of the women who saw this game and two other offerings from AMI in its How to Score series, were disgusted. "The response was overwhelmingly negative," Cornue said.

The reactions of the men crowded around the AMI booth were less aggressive, however. "I think it's funny, though I could see how it could offend some people," said one onlooker who stopped to try out Custer's Revenge and Bachelor Party. (The third game is

Phil Seitz, a spokesman for AMI

unsuitable for description in this publication.)

AMI initially stirred up the controversy by inviting members of local-area women's groups and American Indian organizations to preview the game before the show opened.

Some who attended the rally realized they were being manipulated to gain greater press attention for the product but felt it was better to speak out than remain silent.

"It's up to us to define what we really think is healthy and productive and to oppose what is not," Cornue explained.

The game cartridges cost \$49.95 and work with the Atari Video Game System. AMI said it won't sell them to minors.



■ *Sampling Custer's Revenge video game*